



## **NEXSTAR MEDIA CHARITABLE FOUNDATION AND WNCT 9 ON YOUR SIDE DONATE \$5,000 TO THE BOYS AND GIRLS CLUBS OF THE COASTAL PLAIN**

**IRVING, TX (Nov. 23, 2020)** – The Nexstar Media Charitable Foundation announced today it will donate \$5,000 to the Boys and Girls Clubs of the Coastal Plain, on behalf of WNCT 9 On Your Side, the Nexstar Inc. television station serving the Eastern portion of the state of North Carolina. The donation is part of WNCT’s month-long series “Caring for Carolina Non-Profit Spotlight,” featured on “The East’s Daily Download”, the station’s locally produced lifestyle program. The donation will be used to help the Boys and Girls Club of the Coastal Plain continue providing services to children across Eastern North Carolina.

The Boys and Girls Clubs of the Coastal Plain began in 1969 as a Boys’ Club with a very modest operation at the Pitt County Fairgrounds in North Carolina. Since that time, the organization has experienced significant growth in club membership, programs, and facilities and now serves seven counties in Eastern North Carolina. The club’s mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Today, more than 1,300 at-risk and in-need young people are taking advantage of the programs, activities and services provided by Clubs. In 2015, the organization changed its name to Boys & Girls Clubs of the Coastal Plain to properly represent its presence in Pitt, Lenoir, Beaufort, Greene, Martin, Carteret and Craven Counties.

The clubs offer a wide range of services, including character and leadership development, education and career development, health and life skills, arts, culture sports and recreation. This year, due to the pandemic, the clubs have been operating at a reduced capacity, and fell short of their annual fund-raising goal. WNCT 9 On Your Side and the Nexstar Media Foundation stepped in to help.

“We are so grateful to WNCT 9 On Your Side and Nexstar for their generous investment in the young people of our region,” said Kimberly Boyd, President & CEO of Boys & Girls Clubs of the Coastal Plain. “Now, more than ever, kids need safe and welcoming spaces to learn and laugh, relax and renew. These funds will enable us to provide those environments safely, with proper equipment, supplies and precautions. As always, safety first!”

Commenting on the donation, Amy Doane, Vice President and General Manager of WNCT, said, “The Boys and Girls Clubs of the Coastal Plain is a safe haven for so many children in the East, and provides them with outstanding role models and a wealth of education and career opportunities. We felt it was critical to step in to help the organization continue this vitally important work. Giving back to the local communities served by Nexstar in 115 markets across the country is core to the company’s mission and we are proud to make this donation to the Boys and Girls Clubs of the Coastal Plain on behalf of WNCT 9 On Your Side, Nexstar Media Group, and all of Nexstar’s 13,000 employees.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media Group Inc. and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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**About Nexstar Media Group, Inc.**

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 197 television stations and related digital multicast signals reaching 115 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates WGN America, a growing national general entertainment cable network and the home of NewsNation, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information please visit [www.nexstar.tv](http://www.nexstar.tv).

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