



NEXSTAR MEDIA CHARITABLE FOUNDATION AND WNCT 9 ON YOUR SIDE DONATE \$5,000 TO SALVATION ARMY OF GREENVILLE, NC

IRVING, TX (Nov. 20, 2020) – The Nexstar Media Charitable Foundation announced today it will donate \$5,000 to the Salvation Army Greenville Corps based in Greenville, North Carolina, on behalf of WNCT 9 On Your Side, the Nexstar Inc. television station serving the area. The donation is part of WNCT’s month-long series “Caring for Carolina Non-Profit Spotlight,” featured on “The East’s Daily Download”, the station’s locally produced lifestyle program. The donation will be used to help the Salvation Army continue providing a variety of social services to those in need.

The Salvation Army assists men, women and families with basic needs such as food and clothing, as well as rent, utilities and medication assistance, and provides a variety of services to the homeless of Greenville. The Greenville chapter also supports a local food pantry and various youth programs.

WNCT 9 On Your Side has a long history of working with and supporting the Greenville Corps chapter of the Salvation Army, serving as its main partner in Eastern North Carolina for its “Angel Tree” program. The Angel Tree program helps to ensure children in need will wake up Christmas morning with presents under the tree.

“We are so grateful for the partnership and generosity of our friends at WNCT 9 On Your Side and Nexstar,” said Major Connie Morris of the Salvation Army Greenville Corps. “Each year, they have supported the Angel Tree program on-air, sharing the importance of the program to the community. This year, they are helping The Salvation Army rescue Christmas for the children of Pitt County with this donation. Thank you again for your support of the Angel Tree program.”

Commenting on the donation, Amy Doane, Vice President and General Manager of WNCT, said, “Like many organizations working to help the less fortunate, the current pandemic has strained resources and made fundraising difficult. It is extremely gratifying to be able to help the Salvation Army Greenville Corps, which does so much good for so many people in need across Eastern North Carolina. Giving back to our local communities served by Nexstar in 115 markets across the country is core to the company’s mission and we are proud to make this donation on behalf of WNCT 9 On Your Side, Nexstar Media Group, and all of Nexstar’s 13,000 employees.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media Group Inc. and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

###

About Nexstar Media Group, Inc.

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 197 television stations and related digital multicast signals reaching 115 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates WGN America, a growing national general entertainment cable network and the home of NewsNation, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information please visit www.nexstar.tv.

Nexstar Media Contact:

Gary Weitman
EVP & Chief Communications Officer
312/222-3394
gweitman@nexstar.tv