



The North American Station Summit Awards are the industry's premier celebration of outstanding achievement in local broadcast marketing and promotion. They honor the dedicated professionals who build loyal viewership and create the local television brands that are vital civic partners in cities and towns from coast to coast.

**TOTAL PROMAX AWARDS: NORTH AMERICAN STATION 2020: 6**

Gold Awards were given to:

**LIVE EVENT SPOTLIVE SPOT**

*WGN Morning News: 25th Anniversary*  
WGN-TV

**PROMO – SPORTS**

*WGN-TV Cubs Thank You*  
WGN-TV

**SET DESIGN**

KOIN News - Portland, OR  
FX Design Group

Silver Awards were given to:

**USE OF MUSIC WITH ORIGINAL LYRICSUSE LYRICS**

*Go Blue*  
KTLA

**PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN**

*LGBTQ Pride Visionaries*  
KTLA

**GENERAL BRANDING/IMAGE CAMPAIGN - MEDIUM MARKET**

*"Our KC" - 70 Years Together*  
Danielle Ray (WDAF)