



NEXSTAR MEDIA CHARITABLE FOUNDATION AND WGHP-TV DONATE \$5,000 TO THE SALVATION ARMY IN THE TRIAD AREA OF NORTH CAROLINA

IRVING, TX (Dec. 17, 2020) – The Nexstar Media Charitable Foundation announced today it will donate \$5,000 to several Salvation Army chapters serving central North Carolina on behalf of WGHP-TV FOX8, the Nexstar Inc. local television station serving Greensboro, High-Point, and Winston-Salem, North Carolina, known locally as “The Triad.” The contribution is part of the 2020 FOX8/Old Dominion Triad Holiday Concerts and Food Drive, an annual tradition sponsored by FOX8 and benefitting thousands of the area’s families in need. The donation will be used to help the Salvation Army continue providing critical social services in the wake of the impact of the coronavirus pandemic, which has made charitable fundraising very difficult.

The Salvation Army assists men, women and families with basic needs such as food and clothing, as well as rent, utilities and medication assistance, and provides a variety of services to the homeless of central North Carolina. The Army also supports local food pantries and various youth programs.

FOX8 has a long history of supporting the Salvation Army in the Triad area. For more than 30 years, the FOX8/Old Dominion Triad Holiday Concerts and Food Drive have served as the Salvation Army's largest annual food collection efforts in the Triad. This year, in each of the station's newscasts beginning on Thursday, December 10th, and concluding Friday, December 18th, viewers have been asked to make a cash donation in lieu of canned food. Tomorrow, FOX8 will host a 13-hour on air telethon, followed by a one-hour commercial-free concert featuring local artists and musicians, as well as local business leaders.

“We are overwhelmed by the generosity of Nexstar Media and their donation to the Triad Holiday Food Drive! Here in Greensboro, we will be able to use these funds to keep the pantry shelves stocked for families in need right here in our city. We believe that no one should have to go hungry in our communities, and we thank the Triad Holiday Food Drive and Nexstar Media for helping us work toward that’s goal,” said Captain Matt Hedgren of the Salvation Army of Greensboro.

Commenting on the donation, Jim Himes, Vice President and General Manager of FOX8 said, “The pandemic has made fundraising extremely difficult for many worthy organizations in the Triad area, and the need is greater than ever. This year, more than ever, the FOX8 family felt we had to do something completely different to continue our long tradition of assisting the Salvation Army in fulfilling its mission. That led us to stage a week-long food drive and a nearly day-long telethon. Giving back to the local communities served by Nexstar in 115 markets across the country is core to the company’s mission and we are proud to make this donation of \$5,000 on behalf of FOX8, Nexstar Media Group, and all of Nexstar’s 13,000 employees.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media Group Inc. and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

###

About Nexstar Media Group, Inc.

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 197 television stations and related digital multicast signals reaching 115 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates WGN America, a growing national general entertainment cable network and the home of NewsNation, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information please visit www.nexstar.tv.

Nexstar Media Contact:

Gary Weitman
EVP & Chief Communications Officer
312/222-3394
gweitman@nexstar.tv