



NEXSTAR MEDIA CHARITABLE FOUNDATION, WFXR-TV AND WWCW-TV DONATE \$5,000 TO THE RESCUE MISSION OF ROANOKE

IRVING, TX (Dec. 8, 2020) – The Nexstar Media Charitable Foundation announced today it will donate \$5,000 to The Rescue Mission of Roanoke, Inc., on behalf of WFXR-TV, WWCW-TV, and WFXRtv.com, the Nexstar Inc. local television stations serving Roanoke and Lynchburg, Virginia, as well as the central and southwest region of the state. The Rescue Mission of Roanoke is a crisis intervention center for men, women and children, offering life-saving services aimed at restoration and transformation. The donation will be used to help the organization continue providing critical social services for those in need throughout the area.

Founded in 1942, The Rescue Mission offers a variety of programs and services including emergency shelter, meals, clothing, and a free health clinic. Each year the Mission serves hundreds of thousands of individuals and families in need. In 2019, the Mission provided more than 200,000 meals, 93,000 nights of safe shelter, 24,000 hours of classroom instruction, 14,500 clinic patient encounters, 7,000 boxes of food, and 41,000 items of donated clothing.

WFXR-TV and WFXRtv.com have a long track record of supporting the Mission, and WFXR-TV serves as the media partner for the organization and one of the presenting sponsors for its signature fundraising event, “The Drumstick Dash,” a race-walk held annually. This year, due to the coronavirus pandemic, the event had to be held virtually.

“Moving our feet so others can eat’ is a beloved tradition for many in our region,” said Lee Clark, Chief Executive Officer of the Rescue Mission of Roanoke. *“It is also a call to action to ensure men, women and children experiencing food insecurity have good, healthy, nutritious meals to eat, not just during the holidays but all year long. WFXR and the Nexstar Charitable Foundation’s generous support, both in this significant gift and in their gift of time and talent to provide marketing support for the Atlantic Union Drumstick Dash, is ensuring that no family goes hungry. We are grateful.”*

Commenting on the donations, Arika Zink, Vice President and General Manager of WFXR-TV, WWCW-TV, and WFXRtv.com said, “The pandemic has made things even more difficult for so many of the needy in this area, and social service agencies like The Rescue Mission of Roanoke have been stretched to their limits. We are happy to step in to help—this contribution will enable the Mission to provide more than 2000 meals for those who might otherwise go hungry. Giving back to the local communities served by Nexstar in 115 markets across the country is core to the company’s mission and we are proud to make this donation of \$5,000 on behalf of WFXR-TV, WWCW-TV, Nexstar Media Group, and all of Nexstar’s 13,000 employees.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media Group Inc. and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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About Nexstar Media Group, Inc.

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 197 television stations and related digital multicast signals reaching 115 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates WGN America, a growing national general entertainment cable network and the home of NewsNation, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information please visit www.nexstar.tv.

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