



## **NEXSTAR MEDIA GROUP AND FEEDING AMERICA® ANNOUNCE PARTNERSHIP VALUED AT \$2 MILLION TO COMBAT HUNGER AND FOOD INSECURITY ACROSS THE UNITED STATES**

### ***Nexstar to Donate Air-time and Financial Support Through 2023***

**IRVING, TX (Jan. 21, 2021)** – Nexstar Media Group, Inc. (Nasdaq: NXST), the country’s largest local television broadcaster, and Feeding America®, the nation’s largest domestic hunger relief organization, today announced a comprehensive multi-year partnership to fight hunger and food insecurity across the United States. Under terms of the agreement, Nexstar has committed to donating \$2 million in television air-time and financial support to the organization over the next three years.

For 40 years, Feeding America has responded to the hunger crisis in America by helping provide food to people facing hunger through a nationwide network of food banks. Today, the network consists of 200 food banks and 60,000 food pantries and meal programs throughout the country. As food insecurity rates reach their highest levels ever, the Feeding America network of food banks has risen to meet the need, feeding 40 million people at risk of hunger, including 12 million children and 7 million seniors. The Feeding America network of food banks provides over 4.6 billion meals annually, helping 1 in 9 people across the nation facing issues of hunger and food insecurity.

Feeding America also supports programs that prevent food waste and improve food security; educates the public about the problem of hunger; and advocates for legislation that helps protect people from going hungry.

“Giving back to the communities in which we do business is central to Nexstar’s mission, and we are extremely proud to enter into this partnership with Feeding America to address the vitally important issues of hunger and food insecurity in the United States,” said Perry Sook, Nexstar Media Group, Inc.’s, Chairman and Chief Executive Officer. “These problems have been made much worse by the pandemic, with millions of families suddenly unsure of whether they will have enough to eat on a daily basis. Over the next three years, Nexstar and the Nexstar Charitable Foundation have committed to donating \$2 million dollars in air time and financial support to help Feeding America fight hunger and food insecurity, and we look forward to using our powerful national and local digital and broadcast platforms to raise awareness about these issues and to drive volunteer efforts in the communities we serve.”

Nexstar’s 198 owned and serviced television stations in 116 markets across the U.S. will air a variety of public service announcements on behalf of Feeding America throughout the month of September, which has been designated Hunger Awareness Month by the organization. With one or more partner food banks in every Nexstar market, Nexstar employees will be encouraged to volunteer their time and effort to assist Feeding America in fulfilling its mission. In addition, the Nexstar Charitable Foundation will donate \$50,000 annually through 2023 to support the organization; the first donation was made in December 2020.

“We are grateful to Nexstar for helping to increase public awareness of and engagement with the issue of hunger,” said Claire Babineaux-Fontenot, CEO of Feeding America. “As the pandemic continues to hurt the communities we serve, we commend Nexstar for their commitment to helping people facing hunger.”

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**About Nexstar Media Group, Inc.**

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 198 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC’s UHF discount). The division’s portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates WGN America, a growing national general entertainment cable network and the home of NewsNation, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information please visit [www.nexstar.tv](http://www.nexstar.tv).

**About the Nexstar Charitable Foundation**

The Nexstar Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media Group, Inc., and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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