



NEXSTAR MEDIA FOUNDATION AND KLFY NEWS 10 \$5,000 TO BOYS & GIRLS CLUBS OF ACADIANA

Grant Will be Directed to Efforts to Promote a Better Understanding of Diversity and Inclusion

IRVING, TX (June 22, 2021) – The Nexstar Media Charitable Foundation announced today it will donate \$5,000 to the Boys & Girls Clubs of Acadiana on behalf of KLFY News 10 (CBS), the Nexstar Media Inc. television station serving the Lafayette, Louisiana area. The donation will be specifically directed to efforts to the “Youth for Unity” program, aimed at improving attitudes and behaviors related to diversity and inclusion.

The **Youth for Unity** program provides youth and parents with the groundwork that will help them better understand diversity and combat prejudice, bigotry, and discrimination. This program consists of a comprehensive, broad-based set of activities and conversation starters that build the capacity of local Clubs to help members appreciate themselves as unique and special individuals; understand our society’s diversity; recognize bias and unfairness; take personal leadership in confronting bias. The implementation of **Youth for Unity** is designed to promote three primary outcomes:

1. **Cultivate individuality:** Youth learn to value their individuality, which is the unique combination of qualities that makes them who they are.
2. **Build cultural identity:** Youth participants respect the beliefs, traditions, and values of the culture they belong to.
3. **Appreciate diversity:** Young people learn about diverse cultures and groups and begin to appreciate the richness and depth that diversity brings to our society.

“Boys & Girls Clubs of Acadiana’s mission is to ensure our Club members have what is needed to succeed in life, with respect for self and one another’s differences as a central focus of our programs,” said Missy Bienvenu Andrade, President and Chief Executive Officer of the Boys & Girls Clubs of Acadiana. “The Nexstar Foundation’s support of **Youth for Unity** will provide activities and conversation starters that help our youth appreciate their uniqueness, better understand diversity, recognize bias and unfairness, and the tools needed to engage in meaningful and productive discussions with their peers.”

Commenting on the donation, Fran McRae, Vice President and General Manager of KLFY News 10 said, “KLFY is extremely proud of its long relationship with and support of the Boys & Girls Clubs of Acadiana, and we are pleased to support this important initiative to promote a better understanding of diversity and inclusion. Giving back to the local communities served by Nexstar in 116 markets across the country is core to the company’s mission and we are proud to make this donation of \$5,000 on behalf of KLFY-TV, Nexstar Media Group, Inc. and our more than 12,000 employees.”

The Nexstar Media Charitable Foundation's mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media Group, Inc. and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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About Nexstar Media Group, Inc.

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Media Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 199 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 120 local websites and 284 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates *NewsNation*, formerly WGN America, a national news and entertainment cable network reaching 75 million television homes, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information, please visit www.nexstar.tv.

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