



**NEXSTAR MEDIA LAUNCHES NEXTGEN TV AT WHTM-TV IN HARRISBURG, PA,
MARKING THE COMPANY’S 17TH MARKET TO LAUNCH ATSC 3.0 IN 2021**

***Company Plans to Convert Another 20 Markets in 2022,
Bringing its Coverage of U.S. TV Households with NEXTGEN TV to 50%***

IRVING, TX (Dec. 21, 2021) – Nexstar Media Group, Inc. (Nasdaq: NXST) today announced that WHTM-TV, the Nexstar television station serving Harrisburg, Pennsylvania, has begun broadcasting with NEXTGEN TV, a revolutionary new digital broadcast technology, powered by ATSC 3.0. Harrisburg is Nexstar’s 17th market to begin broadcasting with ATSC 3.0 in 2021. Over the course of the year, Nexstar deployed ATSC 3.0 at 25 of its local television stations; close to 30% of all U.S. television households now receive a NEXTGEN TV signal from a Nexstar-owned or -operated station.

NEXTGEN TV brings a whole new dimension to the television viewing experience, with brilliant video and enhanced audio. Based on the same fundamental technology as the Internet, digital applications, and other web services, NEXTGEN TV can support a wide range of features such as immersive audio and video (up to 4K), datacasting, broadcasting to mobile devices, personalized viewing tools, and advanced emergency alerts. Nexstar is a participant in BitPath, a broadcaster-supported consortium creating a network for datacasting, with services launching in 2022. Nexstar’s ATSC 3.0 television stations plan to participate in the BitPath broadcast data network.

“When it comes to the deployment of ATSC 3.0, we think scale is critically important to fostering consumer demand for NEXTGEN TV sets and developing new businesses and services,” said Brett Jenkins, Executive Vice President and Chief Technology Officer for Nexstar Media Group, Inc. “Nexstar reaches more television households with a NEXTGEN TV signal than any other local broadcast company. With even more Nexstar television stations deploying ATSC 3.0 in 2022, we are well-positioned to launch broad-based datacasting services to support new businesses in such areas as agriculture, automotive, digital signage, education, location services and public safety. A recent BIA study suggested that these services could generate up to \$15 billion in additional broadcast revenue by 2030, and Nexstar will be very aggressive in pursuing the new opportunities presented by NEXTGEN TV.”

Following today’s launch, the list of Nexstar owned or operated stations/markets converted to NEXTGEN TV in 2021 includes:

MARKET	DMA	STATION
Los Angeles, CA	2	KTLA
Houston, TX	8	KIAH
Sacramento, CA	20	KTXL
Charlotte, NC	22	WJZY
St. Louis, MO	23	KPLR/KTVI
Indianapolis, IN	25	WXIN/WTTV

Hartford, CT	32	WTNH
Columbus, OH	33	WCMH
Kansas City, MO	34	WDAF
Grand Rapids, MI	41	WOOD/WOTV/WXSP-CD/WOLP-CD
Harrisburg, PA	42	WHTM
Greensboro, NC	47	WGHP
Buffalo, NY	53	WIVB
Little Rock, AR	59	KARK/KARZ
Springfield, MO	74	KOZL/KRBK
Charleston, WV	75	WOWK
Syracuse, NY	87	WSYR

Nexstar is planning to convert another 20 of its local television markets to NEXTGEN TV next year, and its station group has set a goal of reaching 50% of U.S. TV households with NEXTGEN TV, powered by ATSC 3.0, by the end of 2022.

The recent launch in Harrisburg follows a decade of development of the new technology and months of planning and preparation by Nexstar. Current programming remains available to all of Nexstar's viewers in all of its markets, regardless of whether their television service is provided over-the-air or by a cable or satellite company. Antenna viewers can simply rescan their TV sets to ensure full service. Rescan instructions are available at: fcc.gov/rescan. Cable and satellite subscribers do not need to take any action.

About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Media Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 199 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 120 local websites and 284 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates *NewsNation*, formerly WGN America, a national news and entertainment cable network reaching 75 million television homes, multicast networks Antenna TV and Rewind TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information, please visit www.nexstar.tv.

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