



## **NEXSTAR MEDIA INC. TO ANNOUNCE WINNER OF ITS “REMARKABLE WOMEN” INITIATIVE ON APRIL 9<sup>TH</sup>**

***National Winner to be Announced Exclusively on NewsNation Telecast in April***

**IRVING, TX (Mar. 21, 2022)** — Nexstar Media Inc., a wholly-owned subsidiary of Nexstar Media Group, Inc., (Nasdaq: NXST), announced today that it has begun highlighting the stories of the market-finalists of its “Remarkable Women” initiative and will continue to do so throughout the month of March. The nationwide initiative is part of Nexstar’s celebration of Women’s History Month and International Women’s Day and is designed to honor the influence that women have had on public policy, social progress, and the quality of life in the United States. Nexstar is spotlighting local women who inspire, lead, and forge the way for other women. The contest culminates with the naming of the “Nexstar Woman of the Year” in early April, with the announcement televised exclusively on *NewsNation*, Nexstar’s wholly-owned cable news and entertainment network reaching 75 million U.S. television homes.

Nexstar’s initiative kicked-off earlier this year, with television stations in the company’s local markets accepting nominations for “Nexstar Woman of the Year.” Based on nominations with criteria including community contributions, self-achievement, and family impact, Nexstar television stations across 114 markets have each selected four local women for consideration as that market’s “Remarkable Woman.” Profiles of the top four nominees in each market will air on the local newscasts of Nexstar stations each week throughout March, and the nominees will be featured on the stations’ websites.

Television viewers can learn more about their market’s remarkable women by visiting the website of their local Nexstar television station, which features a special section devoted to the initiative. The website serves as a repository of related stories, videos, and highlights of the remarkable women in their specific local community and contains an interactive map, enabling users to watch videos and learn more about the remarkable women selected from Nexstar’s markets across the country. All of these incredible stories are also available on Nexstar’s social media channels, including Facebook, where the company has more than 30 million followers.

By April 4, 2022, each market will select one woman as its “Remarkable Woman,” and Nexstar will make a \$1,000 contribution on behalf of each market-winner to the non-profit organization of their choice. One woman will be announced as the “Nexstar Woman of the Year” during a one-hour exclusive telecast airing on *NewsNation* on April 9, 2022, at 9 a.m. ET, and across Nexstar’s 114 participating markets during April. The Nexstar Charitable Foundation will make a \$5,000 contribution on behalf of the “Nexstar Woman of the Year” to the non-profit organization of her choice.

“Nexstar’s ‘Woman of the Year’ initiative brings together our local communities and takes the recognition of women and their contributions in the workplace, the community, and in the lives of others to a larger, national stage, demonstrating our ability to provide the concept, scale and platform to highlight the untold stories of exceptional women across the country,” said Andrew Alford, president of the broadcasting division of Nexstar Media Inc. “Giving back to the community is one of Nexstar’s core values and we are honored and humbled to bring the stories of remarkable women everywhere to life, and we are looking forward to naming the ‘Nexstar Woman of the Year’ next month.”

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**About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content, including 283,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's television assets also include NewsNation, America's fastest-growing national news and entertainment cable network reaching 75 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property with over 120 million monthly unique users as of December 31, 2021. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit [www.nexstar.tv](http://www.nexstar.tv)

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