



NEXSTAR MEDIA CHARITABLE FOUNDATION DONATES \$5,000 TO UNITED WAY OF BROOME COUNTY, NY

IRVING, TX (Apr. 1, 2022) – The Nexstar Media Charitable Foundation and the Nexstar Media Inc. television stations serving Binghamton, NY, WIVT-TV, and WBGH-TV, today announced that the Foundation will donate \$5,000 to the United Way of Broome County, NY. The donation will help fund the organization’s “FULL PLATE PROJECT,” an initiative designed to bring corporations and businesses together to ensure that children, families, and seniors in the area have enough to eat. Importantly, 100 percent of all contributions to this initiative will go to community-based hunger and food insecurity programs and services in Broome County.

United Way of Broome County is anticipating a significant shortfall in its 2021-2022 Annual Community Campaign, which will have a negative impact on the community’s ability to address the most basic needs its residents. Many in Broome County will be facing hardship and hunger, some of them for the first time. More than 8,000 children in Broome County live in households that struggle to put food on the table. Hunger is a pervasive problem across the United States, and it means more than missing a meal. For 1 in 8 families, it often means choosing between buying groceries or paying rent. The effects can be devastating – from poor health and malnourishment to impaired child development and overall poor well-being.

“United Way of Broome County is working to meet the needs of our friends and neighbors across our community,” said Zachary Majka, United Way of Broome County Board President. “The FULL PLATE PROJECT directly addresses the pervasive problem of hunger, and support from community partners is imperative in the project’s success. We’re deeply grateful for the generous support of the Nexstar Foundation, 100 percent of which will go directly towards food insecurity programs for individuals across Broome County.”

LoriAnne Welch, Executive Director of United Way of Broome County, added: “This gift is a testament to the strength of our community, and will make a meaningful difference in the lives of so many in Broome County through the FULL PLATE PROJECT. I am extremely thankful to the Nexstar Foundation and all community partners for their belief in United Way, the FULL PLATE PROJECT, and in our vision as we unite against hunger.”

“United Way of Broome County is an invaluable resource in our community,” said Tina Castano, Vice President and General Manager of WIVT-TV and WBGH-TV in Binghamton. “Their FULL PLATE PROJECT is dedicated to ensuring that Broome County residents can put food on their tables. Giving back to the communities served by Nexstar across the country is core to the company’s mission, and we are honored that the Nexstar Media Foundation will make this donation in recognition of the deep relationship between WIVT-TV and WBGH-TV and the United Way of Broome County. We are proud to partner with them on this vital initiative.”

The Nexstar Media Charitable Foundation's mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

###

About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content, including 283,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's television assets also include NewsNation, America's fastest-growing national news and entertainment cable network reaching 75 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property with over 130 million monthly unique users as of December 31, 2021. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit www.nexstar.tv

Nexstar Media Contact:

Gary Weitman
EVP & Chief Communications Officer
972-373-8800
gweitman@nexstar.tv