



NEXSTAR MEDIA CHARITABLE FOUNDATION DONATES \$5,000 TO SPECIAL OLYMPICS OF SOUTH DAKOTA

IRVING, TX (June 15, 2022) – The Nexstar Media Charitable Foundation and the KELOLAND Media Group, today announced that the Foundation will donate \$5,000 to the Special Olympics of South Dakota, to help facilitate the staging of a variety of competitive events, which take place across the state throughout the year. KELOLAND Media has had a long-standing relationship with the organization, supporting it with public service announcements and helping to staff events with volunteers.

The mission of Special Olympics South Dakota is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children (8 years and older) and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

The concept of Special Olympics began in the early 1960's, when Eunice Kennedy Shriver started a day camp for people with intellectual disabilities. In 1968, Mrs. Shriver organized the First International Special Olympics Games at Soldier Field in Chicago. From Chicago, the excitement spread to South Dakota, where in 1968 the 1st Annual Special Olympics South Dakota Summer Games were held. Special Olympics believes that through sports training and competition, people with intellectual disabilities benefit physically, mentally, socially and spiritually; families are strengthened; and the community at large, both through participation and observation, is united in understanding people with intellectual disabilities in an environment of equality, respect and acceptance.

"A huge thank you to the KELOLAND Media Group and the Nexstar Charitable Foundation for their support of Special Olympics South Dakota!" said Darryl Nordquist, President and Chief Executive of Special Olympics of South Dakota. "Special Olympics relies for its funding on the generosity of private donors—individuals, businesses, and others, who are dedicated to our efforts. This grant will positively impact the nearly 3,000 Special Olympics athletes across the state of South Dakota. Without great partners like KELOLAND Media, we would not be able to fulfill our mission of helping those with disabilities across our great state. THANK YOU, THANK YOU, THANK YOU!!"

Commenting on the donation, Mari Ossenfort, Vice President and General Manager of KELOLAND Media Group, said: "Special Olympics is an extremely important event here in South Dakota, and one that we are proud to support. Events like this bring us together as a community and give us a chance to celebrate with each other as we cheer on those who compete. Giving back to the communities served by Nexstar across the country is core to the company's mission, and we are honored that the Nexstar Media Charitable Foundation is making this donation in recognition of the deep relationship between KELOLAND Media and Special Olympics of South Dakota."

The Nexstar Media Charitable Foundation's mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content, including 283,000 hours of original video content each year. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's television assets also include NewsNation, America's fastest-growing national news and entertainment cable network reaching 75 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit www.nexstar.tv

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