



## **MEDIA GUIDELINES PENNSYLVANIA U.S. SENATE DEBATE**

- If planning to attend, media must contact [jtaylor@abc27.com](mailto:jtaylor@abc27.com) at least 24 hours in advance of the debate.
- Only media who have completed the Media Credential Request form and have received a confirmation email will be permitted in the building.
- All media must present a verifiable media credential along with a photo ID to security personnel prior to entering the building.
- Capacity is limited in the Media Room. Attendance is on a first come, first served basis. Media overflow will be asked to remain outside the station.
- All media will be escorted to the media room and must remain in the media room for the duration of the debate.
- Media will be able to watch the debate on a monitor in the media room.
- At the conclusion of the debate media will be directed to the media spin room.
- The candidates will be escorted to the media spin room at the conclusion of the debate unless they choose not to speak to the media.
- All debate interviews must take place inside the media spin room.
- Nexstar staff and security will be available in the media spin room to answer any further questions.

By attending the debate, you and all members of your organization agree to adhere to all Nexstar Media Inc. video usage guidelines.

- No clean feed of the debate will be provided.
- Media may record the broadcast off-air for news coverage purposes only.
- Maximum usage of debate material is 3 minutes by an outlet.
- National outlets must record NewsNation off air feed and courtesy NewsNation.
- Local Affiliates should courtesy the local Nexstar or partner stations from your broadcast market by call letters.
  - Harrisburg, Lancaster, Lebanon, York - Courtesy WHTM-TV
  - Philadelphia – Courtesy WPHL-TV
  - Erie – Courtesy WJET-TV, WFXP-TV
  - Scranton, Wilkes-Barre, Hazleton – Courtesy WBRE-TV, WYOU-TV
  - Johnstown, Altoona, State College – Courtesy WTAJ-TV
  - Youngstown – Courtesy WYTV-TV
  - Pittsburgh – Courtesy WPXI-TV

- If there is no Nexstar affiliate or partner stations in your local market, the courtesy is “Courtesy: NewsNation”.
- A required graphic courtesy must be displayed throughout the entire length of the video.
- Nexstar will make available upon request a high-resolution digital picture of the candidates on the set just prior and during the debate. The same courtesy is required as above.
- Only Nexstar and Nexstar contracted partners may stream the debate to their website or on their social media channels.
- Nexstar and debate partner stations will post debate clips on social media. You are welcome to retweet or share these posts. No posting debate clips or moments natively on your social media accounts. You are welcome to use clips as part of a wrap-up piece or package you produce for broadcast or online. Courtesy should follow the standards listed above for broadcast.
- The use of video from the debate is prohibited until the debate has concluded.

[Click here to complete the Media Credential Request Form](#)