



THE CW NETWORK SECURES COVERAGE IN 100 PERCENT OF U.S. MARKETS FOR INAUGURAL LIV GOLF LEAGUE SEASON

Groundbreaking Golf League to Air on CW Affiliates Across the U.S. and in Nexstar Stations in Key Markets Including Chicago, San Francisco, Philadelphia, Tampa and Hartford

Global 14-Event Schedule Launches on February 24-26 at Mayakoba in Mexico With Exclusive Linear and Digital Rights on Saturdays and Sundays

February 14, 2023 (Burbank, CA) — The CW Network announced today the upcoming 2023 LIV Golf League season will air in 100 percent of its markets across the United States, as part of the network’s previously announced multi-year exclusive broadcast agreement with the groundbreaking golf league. The first official full season of LIV Golf will air on CW affiliates, as well as Nexstar owned and operated stations in key markets including Chicago, San Francisco, Philadelphia, Tampa and Hartford.

“As The CW Network prepares for the launch of the first live sports broadcast in its history, we are thrilled to deliver this innovative and reimagined competition to viewers across the country,” said Dennis Miller, President, The CW Network. “By utilizing the nationwide reach of our affiliate partners as well as the power of Nexstar stations, The CW has positioned itself as the broadcast destination for live mainstream sports for many years to come.”

Beginning with the first tournament on February 24-26 at Mayakoba in Mexico, all 14 global LIV Golf League events will air exclusively from 1:00-6:00pm ET on Saturdays and Sundays on The CW Network’s linear and digital platforms, with Friday rounds carried on The CW App. All eight U.S.-based tournaments and six international events will be broadcast across the U.S. and streamed live to The CW App, which has been downloaded over 90 million times and is available on all major platforms.

In conjunction with today’s announcement, LIV Golf has unveiled ‘12 Teams. You Choose’ – a new campaign which asks fans to pick their team ahead of the landmark season for the LIV Golf League. Set rosters for the 2023 season featuring 12 teams and 48 of the world’s best players will be revealed this Wednesday, Thursday and Friday, with four teams announced each day.

The campaign features an array of global stars who are leading their respected teams this season for the league launch, including: Phil Mickelson (HyFlyers GC), Dustin Johnson (4Aces GC), Cameron Smith (Ripper GC), Bryson DeChambeau (Crushers GC), Brooks Koepka (Smash GC), Sergio Garcia (Fireballs GC), Louis Oosthuizen (Stinger GC), Bubba Watson (RangeGoats GC), Joaquin Niemann (Torque GC), Kevin Na (Iron Heads GC), Martin Kaymer (Cleeks GC),

and Ian Poulter and Henrik Stenson (Majesticks GC). The 2023 LIV Golf League will showcase its innovative new golf format featuring simultaneous team and individual play, with players competing in a global 14-event schedule in pursuit of the LIV Golf League Individual Championship and Team Championship.

LIV Golf's innovative production coverage, which LIV will continue to produce with its in-house team, will maintain its format and style from the 2022 Invitational season. LIV's coverage includes a shotgun start, distinctive live leaderboard, enhanced drone coverage, statistics-driven graphics, and fast-paced coverage featuring nearly twice as many golf shots per hour than traditional golf coverage.

The LIV on-air announce team will see its acclaimed on-air talent squad return, with Arlo White leading play-by-play alongside analysts David Feherty and Jerry Foltz in the booth, and Dom Boulet, Su-Ann Heng, and Troy Mullins providing coverage on the course and in feature segments.

Below is the full LIV Golf League schedule for the 2023 season. All broadcasts begin at 1:00pm ET / 10:00am PT:

February 24-26

Mayakoba's El Camaleón Golf Course (Mexico)

March 17-19

The Gallery Golf Club (Tucson, Arizona)

March 31-April 2

Orange County National (Orlando, Florida)

April 21-23

The Grange Golf Club (Adelaide, Australia)

April 28-30

The Serapong at Sentosa Golf Club (Singapore)

May 12-14

Cedar Ridge Country Club (Tulsa, Oklahoma)

May 26-28

Trump National Golf Club (Washington D.C.)

June 30-July 2

Real Club Valderrama (Spain)

July 7-9

Centurion Club (London, United Kingdom)

August 4-6

The Old White at The Greenbrier (White Sulphur Springs, West Virginia)

August 11-13

Trump National Golf Club Bedminster (Bedminster, New Jersey)

September 22-24

Rich Harvest Farms (Chicago, Illinois)

October 20-22

Trump National Doral Golf Club (Miami, Florida)

November 3-5

Royal Greens Golf & Country Club (Jeddah, Saudi Arabia)

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About LIV Golf Investments

LIV Golf Investments is a newly formed company, with group companies in the USA and UK, and with Asian offices to follow. Its purpose is to holistically supercharge professional golf on a global scale to help unlock the sports' untapped potential. Greg Norman is the first and founding CEO of LIV Golf Investments. PIF, one of the world's largest wealth funds, with a diverse international investment portfolio, is the majority shareholder in LIV Golf Investments.

About The CW Network

The CW Network, LLC is one of America's major broadcast networks and is available to homes in 100% of US markets. The CW delivers 14 hours of primetime programming per week in addition to sports and other entertainment programming, and is the exclusive broadcast home to LIV Golf. The fully ad-supported CW App, with over 90 million downloads to date, is available for free to consumers on all major platforms and is the exclusive home to the latest episodes and seasons of The CW's primetime programming, live streaming of its sports content, and a library of entertaining film and television content for on-demand viewing. The CW is 75%-owned by Nexstar Media Group, Inc. (NASDAQ: NXST), a leading diversified media company and largest CW affiliate group with 37 CW and CW Plus affiliates, covering 32% of the population. For more information about The CW, please visit www.cwtv.com.

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