



THE CW NETWORK AND GRAY TELEVISION EXPAND AND EXTEND AFFILIATION PARTNERSHIP

Network Adds New Affiliate with Launch of CW Programming on WPCH-TV in Atlanta

BURBANK, CA (August 30, 2023)—The CW Network (The CW) today announced that it has expanded and extended its network affiliation agreement with Gray Television, Inc. (Gray). Gray will continue carrying The CW’s entertainment and sports programming on television stations in a total of 55 markets across the country, 42 of which are covered under the terms of the new agreement and 13 of which are covered by previous agreements with the network. In addition, beginning September 2, Gray will launch The CW on PeachtreeTV (WPCH-TV) in Atlanta, Georgia. Financial terms of the agreement were not disclosed.

“Gray Television has been a great partner of The CW from the beginning,” said Dennis Miller, President of The CW Network. “We look forward to sharing more success together as we transform and grow the network and add WPCH-TV to The CW’s expanding portfolio of affiliate partners. Atlanta is an important market for the CW, especially with ACC football and basketball debuting this Fall and NASCAR’s Xfinity Series racing coming in 2025.”

About The CW Network

The CW Network, LLC is one of America’s major broadcast networks and reaches 100% of US television households. The CW delivers 14 hours of primetime entertainment programming per week in addition to over 300 hours of sports per year as the broadcast home to LIV Golf, ACC football and basketball games, and the NASCAR Xfinity Series beginning in 2025. The fully ad-supported CW App, with more than 96 million downloads to date, is available for free to consumers on all major platforms and is home to the latest episodes and seasons of The CW’s primetime programming, live streaming of LIV Golf tournaments and a library of entertaining film and television content for on-demand viewing. The CW is 75%-owned by Nexstar Media Group, Inc. (NASDAQ: NXST), a leading diversified media company and largest CW affiliate group with 37 CW affiliates, covering 32% of the population. For more information about The CW, please visit www.cwtv.com.

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