



## **DETROIT'S WMYD-TV TO BECOME CW AFFILIATE ON MONDAY, NOV. 13**

### ***Network Adds Scripps-Owned Station as Affiliate Partner in Top 15 Television Market***

**BURBANK, CA (Nov. 6, 2023)**—The CW Network (The CW) and The E.W. Scripps Company have formed an agreement for WMYD-TV (TV20) in Detroit to become a CW affiliate beginning Monday, Nov. 13. TV20 will carry all of The CW's network's primetime entertainment, live sports and special event programming. Financial terms of the agreement were not disclosed.

"We are extremely pleased to be adding TV20 as a CW affiliate, especially as we get set to launch ACC men's and women's college basketball next month," said Dennis Miller, President of The CW Network. "TV20 has a legacy of service to the community, and it will be a great home in the Detroit metro area for The CW."

"The CW offers our audiences and advertisers a solid lineup of attractive programming, including popular entertainment and a growing amount of live sports programming," said Mike Murri, general manager for Scripps stations WXYZ/WMYD in Detroit.

One of America's major broadcast television networks, The CW reaches 100% of U.S. TV households and delivers 15 hours of primetime programming per week in addition to live sports such as ACC football and basketball, LIV Golf, and beginning in 2025, NASCAR Xfinity Series racing. The fully ad-supported CW App, with more than 96 million downloads to date, is available for free to consumers on all major digital platforms.

#### **ABOUT THE CW NETWORK**

The CW Network, LLC is one of America's major broadcast networks and reaches 100% of US television households. The CW delivers 15 hours of primetime entertainment programming per week in addition to over 300 hours of sports per year as the broadcast home to LIV Golf, ACC football and basketball games, "Inside the NFL" and the NASCAR Xfinity Series beginning in 2025. The fully ad-supported CW App, with more than 96 million downloads to date, is available for free to consumers on all major platforms and is home to the latest episodes and seasons of The CW's primetime programming, live streaming of LIV Golf tournaments and a library of entertaining film and television content for on-demand viewing. The CW is 75%-owned by Nexstar Media Group, Inc. (NASDAQ: NXST), a leading diversified media company and largest CW affiliate group with 42 CW and CW Plus affiliates, covering 39% of the population. For more information about The CW, please visit [www.cwtv.com](http://www.cwtv.com).

#### **CW Media Contact:**

Beth Feldman  
646/563-8334  
[Beth.Feldman@cwtv.com](mailto:Beth.Feldman@cwtv.com)

#### **Investor Contact:**

Joseph Jaffoni  
JCIR  
212/835-8500 or [nxst@jcir.com](mailto:nxst@jcir.com)

#### **Nexstar Media Contact:**

Gary Weitman  
EVP & Chief Communications Officer  
972/373-8800 (office)  
[gweitman@nexstar.tv](mailto:gweitman@nexstar.tv)

#### **Scripps Media Contact**

Michael Perry  
Sr. Director, External Communications  
513/259-4718  
[michael.perry@scripps.com](mailto:michael.perry@scripps.com)