



**NEXSTAR MEDIA NAMES ANGIE SALAS AS VICE PRESIDENT AND
GENERAL MANAGER OF ITS BROADCAST AND DIGITAL OPERATIONS
IN CHAMPAIGN, IL**

***Broadcast Sales Leader with More Than a Decade of Experience Will Oversee
WCIA-TV, WCIX-TV and WCIA.com***

CHAMPAIGN, IL and IRVING, TX (Feb. 13, 2024) – Nexstar Media Group, Inc. (Nasdaq: NXST), today announced the appointment of Angie Salas as Vice President and General Manager of its broadcasting and digital operations serving Champaign and Springfield, Illinois (DMA #91), including WCIA-TV (CBS), WCIX-TV (My Network), WCIA.com, and their related digital and social media channels. Ms. Salas will begin her duties immediately and report to Traci Wilkinson, Senior Vice President and Regional Manager for Nexstar’s broadcasting division.

From 2012 to 2019, Ms. Salas served as Director of Sales for Nexstar’s media businesses in Quad Cities, Iowa (DMA #104), including WHBF-TV (CBS), KGCW-TV (CW), and THIS Television. She played a critical role in driving growth at the stations, helping to launch new local programming such as “Living Local,” an hour-long weekday lifestyle show, and enhancing sales strategy and performance. Her market analysis, budgeting, and team development efforts led to increased revenue and market share.

Throughout her career, Ms. Salas has consistently enhanced sales, increased revenue growth, and developed customized training and development opportunities to create high performing sales teams. She is returning to Nexstar after serving as Director of Sales at WRTV Television (ABC) in Indianapolis, Indiana (DMA #25), since 2019. During her tenure, she revamped the station’s sales department and integrated a variety of innovative new digital strategies into WRTV’s sales portfolio. Ms. Salas also was instrumental in bringing telecasts of professional soccer’s “Indy Eleven” to the station. Her strategic and data-driven approach contributed to considerable revenue growth and a stronger market position for WRTV.

"Angie is an ideal fit for this role, and we are thrilled to be welcoming her back to Nexstar," said Ms. Wilkinson. "Her experience in Indianapolis and at our Quad Cities stations clearly demonstrates her ability to deliver. She is a forward-thinking leader with a history of enhancing broadcast and digital operations through strategic leadership and team development. I am looking forward to working with Angie as she takes on this new role."

Commenting on her appointment, Ms. Salas said, "I am incredibly grateful for the opportunity to rejoin Nexstar and to lead its operations in Champaign and Springfield. The dedication of these television stations and digital platforms to their communities and their commitment to delivering impactful local programming and effective advertising solutions is something I’m excited to be a part of again. I can’t wait to get started."

Ms. Salas has been involved in media and community organizations wherever she has lived and worked, serving on the board of the Indianapolis Chapter of Multiplying Good and as part of the Junior League of the Quad Cities. She holds a Bachelor of Business Administration from the University of Texas at San Antonio. Ms. Salas and her husband Tony have four children; they will be immediately relocating to the Champaign area.

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About Nexstar Media Group, Inc.

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content across its television and digital platforms, including more than 300,000 hours of programming produced annually by its business units. Nexstar owns America's largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar's national television properties include The CW, America's fifth major broadcast network, NewsNation, America's fastest-growing national cable news network, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company's portfolio of digital assets, including its local TV station websites, The Hill and NewsNationNow.com, are collectively a Top 10 U.S. digital news and information property. For more information, please visit nexstar.tv.

Media Contact:

Gary Weitman
EVP & Chief Communication Officer
972/373-8800
gweitman@nexstar.tv

Investor Contact:

Joe Jaffoni or Jennifer Neuman
JCIR
212/835-8500 or nxst@jcir.com