

NEWSNATION SIGNS ASHLEIGH BANFIELD TO MULTI-YEAR CONTRACT RENEWAL

CHICAGO, IL (February 21, 2024) — NewsNation, America's fastest-growing cable news network in primetime, today announced that Ashleigh Banfield has reached a new multi-year agreement with the network to continue hosting her primetime program, *Banfield*, weeknights at 10 p.m. ET.

Each night, *Banfield* tackles the nation's biggest stories, including the top crime cases making headlines. During more than 35 years as a broadcast journalist, Ms. Banfield has reported from locations around the world while serving in various roles for multiple television networks, including CNN, HLN, MSNBC, NBC, CourtTV, and ABC News. While at NewsNation, she has reported on such breaking news stories as the mass shooting in Lewiston, Maine, the Gabby Petito-Brian Laundrie murder case, the Bryan Kohberger trial, the Murdaugh trial, and the Gilgo Beach murders.

"Ashleigh is an incredible talent and a seasoned broadcast journalist," said Michael Corn, President of News at NewsNation. "She covers crime and the justice system better than anyone and we are thrilled that she has re-signed with the network."

According to Nielsen, since September 2022, ratings for *Banfield* have nearly doubled among total viewers and are up more than 250% among those ages 25 to 54. *Banfield* also has increased its audience by tripledigits since its launch compared to January 2024, up more than 400% among both total viewers and adults ages 25 to 54.

"As the crime genre continues to be an increasingly important staple for Americans, *Banfield* has become an essential destination for true crime fans," said Ms. Banfield. "We are proud to be a place where viewers can come for a deep dive into the major crime stories happening across the country."

Ms. Banfield recently appeared on "Crime Nation," The CW Network's first true-crime and justice anthology primetime series which premiered Tuesday, February 20th at 8 p.m. ET. The debut episode of the weekly two-hour program examined the Delphi murders, a case Ms. Banfield has covered extensively on her show.

About NewsNation

NewsNation, a Nexstar Media Group, Inc. (Nasdaq: NXST) property, is the fastest-growing national cable news network in primetime reaching nearly 70 million television households across the United States. Validated by independent watchdog groups, NewsNation is America's source for engaging and unbiased news, which reflects the full range of perspectives across the country. The network draws on the local and national expertise of Nexstar Media Group's 5,500 journalists in 110 newsrooms across the country. NewsNation is available on every major cable and satellite providers, streaming platforms including YouTubeTV, Hulu, DirecTV Stream, FuboTV and Sling, online at <u>www.newsnationnow.com</u>, and on the NewsNationNow app available on Android and iOS.



NewsNation Media Contact: Carly Shanahan <u>cashanahan@newsnationnow.com</u> 872-242-9616