



CELEBRATES AMERICA'S 250TH ANNIVERSARY

In celebration of America's 250th anniversary, Nexstar Media Group will lead a year-long, cross-portfolio initiative honoring our nation's history, values, and the shared pride that defines the American spirit.





NATIONAL NETWORK SUPPORT



Short Form Series



A custom short form series that highlights real Americans sharing their stories across the nation.



MICHAEL EVANS BEHLING



NATE



TYRA MAE STEELE

Over 100 Americans were interviewed for this series

Veterans, First Responders, Athletes, Healthcare Workers, Environmentalists, Small Business Owners, Artists, plus stars from The CW's NXT, NASCAR and primetime hits! Each shares their story of what it means to be an American.

- This series launched in October during the NASCAR playoffs featuring Connor Zilisch and his American story.
- These vignettes air across The CW, NewsNation, and Antenna TV and each week a different story is featured in NewsNation's Morning in America.
- National sponsors include Safelite + J&J.
- Vignettes are also being shared with local stations.



MY AMERICAN STORY

Sports

NASCAR O'Reilly Auto Parts Series | Banana Ball



NASCAR: O'Reilly Auto Parts Series Naval Base Coronado | June 20, 2026

NASCAR will host its inaugural O'Reilly Auto Parts Series street race at the Naval Base Coronado in San Diego. This event, part of the 250th anniversary of the United States, will pay tribute to the men and women who serve our country.

NASCAR: O'Reilly Auto Parts Series Chicagoland | July 4, 2026

This Independence Day weekend, the CW will air the NASCAR O'Reilly Auto Parts Race from Chicagoland Speedway as part of its celebration of America's 250th anniversary. The event will feature top NASCAR drivers competing in a nationally televised race, with special elements recognizing the historic milestone.

Banana Ball 6 Games | May - June

As part of its celebration of **America's 250th anniversary**, The CW brings fans six games of Banana Ball featuring the Savannah Bananas—a high-energy, fan-first take on America's favorite pastime that blends baseball, entertainment, and pure fun.



MY AMERICAN STORY

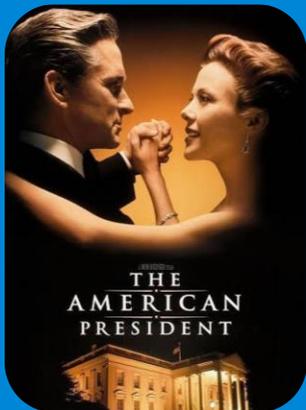
Entertainment

The Great American Road Rally | CW Sunday Night Movie | Antenna TV Marathons



The Great American Road Rally Unscripted Series | 13 Episodes May 13 – July 22

The Great American Road Rally is a celebrity-driven competition traveling one of America's most iconic highways, celebrating the people, places, and pride that define the nation as part of The CW's America 250 celebration.



CW Sunday Night Movie The American President June 28, 2026

The CW celebrates America's 250th anniversary with Sunday Night Movies honoring the spirit of our great nation.

My American Story Marathon April 25, 2026



Antenna TV kicks off a special all-day marathon as part of Nexstar's yearlong celebration leading up to America's 250th anniversary. The programming celebrates American culture through the shows that helped define it.

Independence Day Marathon July 4, 2026

Celebrating America Television nostalgia with patriotic themed programming marathon.



MY AMERICAN STORY

NewsNation Presents

America's Greatest Warriors | July 4th Special Coverage

America's Greatest Warriors A Veteran's Day Special November 11, 2025

Broadcasting from the United States Military Academy, NewsNation's Leland Vittert and Bill O'Reilly present a Veterans Day special exploring the warriors who shaped America's military and those training today's soldiers.

America's Greatest Warriors Part II A Memorial Day Special May 2026

Hosted by Bill O'Reilly and Leland Vittert, this Memorial Day event honors the courage and sacrifice of America's warriors across generations.



July 4th Special Coverage

NewsNation will mark America's 250th anniversary with a full day of special Independence Day programming that captures the scale, pride, and significance of this historic milestone. The event will be anchored from NewsNation's Washington, D.C. headquarters and brought to life with on-the-ground reporting by Connell McShane, reporting from the White House amid the Great American State Fair—a sweeping national celebration of the spirit, culture, and shared traditions that unite the country.



MY AMERICAN STORY

NewsNation Presents

Featured Segments: Throughout the year NewsNation will report on topics that tell the stories of American culture and business and celebrate the history of our nation.

American Made

American Made is a premium editorial series on *Elizabeth Vargas Reports* celebrating American ingenuity by spotlighting the brands and businesses driving innovation, job creation, and national pride during the nation's 250th anniversary.

Moments That Made America

Special news segments led by historians, experts, and cultural voices that explore pivotal chapters in American history, connect them to current events, and reflect on the values and ideas that continue to define the nation as it approaches its 250th anniversary.





MY AMERICAN STORY

The Hill Sunday America 250 Coverage

The Hill Sunday will be live with a special 2-hour show at The National Constitution Center on June 28th leading up to America's Semi quincentennial.

Host **Chris Stirewalt** will be talking with the most notable experts on our founding and showcasing the documents, ideals and systems that make America so exceptional on its 250th birthday.

**THE
HILL
SUNDAY**

with **CHRIS STIREWALT**





WGN RADIO
720

MY AMERICAN STORY

WGN Radio 720

Bob Sirott will use his daily “Record Collection” selections to spotlight iconic American artists and music genres deeply rooted in the nation’s cultural heritage.

Bob Sirott and Anna Davlantes expand their weekly “This Week in Chicago History” feature to focus on pivotal moments in American history, broadening the lens beyond Chicago.

The Lisa Dent Show will present weekly American history segments highlighting defining national events, incorporating classic WGN Radio archival audio to bring those moments to life.

John Landecker – “American Celebrations”: Series celebrating 250 years of defining American moments across music, sports, and culture.

The John Williams Show will introduce a “Hometown Heroes” segment during the Business Lunch hour, profiling community leaders, first responders, and educators making a meaningful impact.

Lou Manfredini + Workers’ Mic Features educating audiences on American-made products and U.S.-based manufacturing.

Newsroom – “Community Corner” Ongoing spotlight on local organizations and initiatives strengthening communities across the region.

SPORTS: Indy 500 - May 24, 2026

WGN RADIO
720



LOCAL STATION SUPPORT



250 STORIES. ONE NATION.

Nexstar's local stations will produce 2-3 original stories each celebrating iconic moments in American history and national pride, creating a collection of 250 stories from across the country. These stories will also be adapted into special 10-minute digital streaming and CTV segments, available beginning in May, and distributed across all Nexstar local markets.





AMERICA'S 250TH ANNIVERSARY

Celebrating America's History

Nexstar is developing 16 CTV programs, 30 minutes each, to celebrate America's 250th anniversary. We will showcase some of America's most visited monuments and memorials and some of the lesser-known ones as well around Washington, D.C. The specials give behind-the-scenes access to places tourists can't easily go on their own. This includes tours of the many passageways in the United States Capitol, the renovations of the Lincoln Memorial, and international embassies. Each has a story that is part of the American narrative. The content will be used on all local Nexstar CTV apps.



Arlington

We highlight the nation's war heroes with a visit to Arlington National Cemetery, feature a soldier reuniting with the tank he drove at Iwo Jima, and share the stories of some of the forgotten who gave their lives



Events

We also plan to bring viewers to one of the most popular annual D.C. moments: peak Cherry Blossom season.



Locations

Unique looks inside the U.S. Capitol, the Lincoln Memorial, the Washington Monument, and other historic locations around Washington, D.C.



AMERICA'S 250TH ANNIVERSARY

A Year-Long Tribute to the American Spirit



25 Years After 9/11: A Story of American Resiliency

This September marks 25 years since 9/11, and Nexstar will honor the anniversary with special coverage, including a one-hour primetime special profiling individuals and families whose stories of resilience continue to inspire America.



Veterans Voices

In November, Nexstar's *Celebrate 250: Veterans Voices* honors generations of Americans who have served, spotlighting multi-generational military families through weekly stories and locally produced TV and CTV specials.



AMERICA'S 250TH ANNIVERSARY

A Year-Long Tribute to the American Spirit



Destination USA: Route 66

In May 2026, around Memorial Day, Nexstar local stations will take the America 250 celebration on the road with a special Route 66 tribute, marking the highway's 100th anniversary and spotlighting the towns, landmarks, and people that define its legacy across local, digital, CTV, and a one-hour special.

America Celebrates 250

Independence Day is a centerpiece of Nexstar's *Celebrate 250* coverage, featuring two nationally televised live fireworks spectaculars from Columbus' Red, White & BOOM on July 3 and San Diego's Big Bay Boom on July 4.



AMERICA'S 250TH ANNIVERSARY

Investing in America

Local News Reporting and Digital Content

Celebrate 250: Investing in America

A bold, local storytelling initiative beginning in March 2026 and continuing through the year. The project unites 115 Nexstar markets around a shared mission: telling the modern American story of building, growth, and opportunity



THANK YOU